**Ideation Phase**

**Define the Problem Statements**

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| --- | --- |
| Date | 24-06-25 |
| Team ID | LTVIP2025TMID32123 |
| Project Name | EDUTUTOR AI:Personalized Learning with Generative AI nad LMS Integration. |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you’ll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Graphical user interface, text, application, email

Description automatically generated

Reference: <https://miro.com/templates/customer-problem-statement/>

**Example:**

Chart, treemap chart

Description automatically generated

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | A high school student | Improve my understanding of complex math concepts | The traditional learning materials don't adapt to my learning style | The one-size-fits-all approach doesn't address my specific knowledge gaps | Frustrated and demotivated |
| PS-2 | An online educator | Create personalized learning experiences for my students | |  |  | | --- | --- | | Create personalized learning experiences for my students | It's time-consuming to tailor content for each student | | I have limited tools to assess individual student needs effectively | Overwhelmed and inefficient |